

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |  |
|--|--|
| <b>Station and Location:</b><br><span style="font-size: 1.2em;">WFSB Hartford, CT</span> | <b>Date:</b><br><span style="font-size: 1.2em;">10/8/12</span> |
|--|--|

I, Sarah Levene  
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED       |                                  |      |       |                |                 |

**Total Charges:** \$89,850 gross / \$76,372.50

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11      [Signature]      202 338 8700  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      William White      Doc  
Signature      Printed Name      Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED       |                                  |      |       |                |                 |

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



REP HEADLINE# 6366337  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP HEADLINE# 6366337  
\*\*\* UNAPPROVED REV #1 \*\*\*

[illegible]

|               |           |          |          |          |          |         |         |         |
|---------------|-----------|----------|----------|----------|----------|---------|---------|---------|
| MARKET TOTALS | \$224,625 | WFSB 40% | WTNH 31% | WVIT 15% | WTIC 14% | WCTX 0% | WCCT 0% | WHPX 0% |
|               |           |          | CABL 0%  |          |          |         |         |         |

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

| MOD CODE          | A-ADD  | B-BUY | TYPE   | C-CANCELLED | DE-DELETE | E-EFF  | DATES  | L-LENGTH | M-MAKEGOOD | N-PROGRAM  | NAME |
|-------------------|--------|-------|--------|-------------|-----------|--------|--------|----------|------------|------------|------|
| P-CLASS,PLAN,SECT | Q-PAID | PGM   | R-RATE | S-SPOTS     | PER WEEK  | T-TIME | X-LATE | Y-DAYS   | Z-COMMENTS | *-MULTIPLE |      |

PROGRAM : EYEWIT NWS 5  
CON COM1: EYEWIT NWS 5

| :LINE# | :REP | :CD | :TIME PERIOD  | :LGTH | :SEC | :RATE      | :START DATE | :END DATE | :SPTS/WK | :WEEK INVT | :DAYS  | :TOTL SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|----------|------------|--------|------------|
| 4      |      |     | 530P-600P<br>PROGRAM : EYE NWS 5.30<br>CON COM1: EYE NWS 5.30                                   | 30    | ✓    | \$1,950.00 | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 5      |      |     | 600A-630A<br>PROGRAM : EYWTNW-MORN 6A<br>CON COM1: EYWTNW-MORN 6A                               | 30    | ✓    | \$1,400.00 | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 6      |      |     | 600P-630P<br>PROGRAM : 6 EYEWIT NWS<br>CON COM1: 6 EYEWIT NWS                                   | 30    | ✓    | \$2,250.00 | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 7      |      |     | 630A-700A<br>PROGRAM : EYWTNW-MRN630A<br>CON COM1: EYWTNW-MRN630A                               | 30    | ✓    | \$1,400.00 | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 8      |      |     | 700P-730P<br>PROGRAM : INSIDE EDITION<br>CON COM1: INSIDE EDITION                               | 30    | ✓    | \$1,600.00 | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 9      |      |     | 700A-900A<br>PROGRAM : CBS THS MRNG-2<<br>CON COM1: CBS THS MRNG-2<                             | 30    | ✓    | \$800.00   | 10/9        | 10/15     | 3        | P          | TU-F,M | 3          |
| 10     |      |     | 730P-800P<br>PROGRAM : ENT TONIGHT 30<<br>CON COM1: ENT TONIGHT 30<                             | 30    | ✓    | \$1,600.00 | 10/9        | 10/15     | 2        | P          | TU-F,M | 2          |
| 11     |      |     | 900A-1000A<br>PROGRAM : LIVE WITH KELLY<br>CON COM1: LIVE WITH KELLY                            | 30    | ✓    | \$550.00   | 10/9        | 10/15     | 2        | P          | TU-F,M | 0          |
| 12     |      |     | 700A-900A<br>PROGRAM : EYWT-SA MRN-7A/EYWT-SA MRN-8A<br>CON COM1: EYWT-SA MRN-7A/EYWT-SA MRN-8A | 30    | ✓    | \$700.00   | 10/13       | 10/13     | 1        | P          | SAT    | 1          |

REP HEADLINE# 6366337  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

OCT8/12 12.52  
 \*\*\* WFSB-TV \*\*\*

| LINE#  | REP                                    | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE     | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|--|----|-------------|------|-----|------------|----------------|----------|----------|-----------|------|-----------|
| 13     |  |    | 1000P-1100P | 30   | ✓   | \$7,000.00 | 10/14          | 10/14    | 1        | ✓         | SUN  | 1         |
|        | PROGRAM : MENTALIST                    |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: MENTALIST                    |    |             |      |     |            |                |          |          |           |      |           |
| 14     |  |    | 1030A-1130A | 30   | ✓   | \$500.00   | 10/14          | 10/14    | 0        |           | SUN  | 0         |
|        | PROGRAM : FACE NATN-CBS/FACE THE STATE |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: FACE NATN-CBS/FACE THE STATE |    |             |      |     |            |                |          |          |           |      |           |
| 15     |  |    | 400P-700P   | 30   | ✓   | \$9,500.00 | 10/14          | 10/14    | 1        | ✓         | SUN  | 1         |
|        | PROGRAM : PATRIOTS @SEAHAWKS           |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: PATRIOTS @SEAHAWKS           |    |             |      |     |            |                |          |          |           |      |           |
| 16     |  |    | 900A-1030A  | 30   | ✓   | \$1,400.00 | 10/14          | 10/14    | 1        | ✓         | SUN  | 1         |
|        | PROGRAM : SUNDAY MRN-CBS               |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: SUNDAY MRN-CBS               |    |             |      |     |            |                |          |          |           |      |           |
| 17     |  |    | 800P-900P   | 30   | ✓   | \$8,500.00 | 10/11          | 10/11    | 1        | ✓         | THU  | 1         |
|        | PROGRAM : BIG BANG/2.5 MEN             |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: BIG BANG/2.5 MEN             |    |             |      |     |            |                |          |          |           |      |           |
| 18     |  |    | 1100P-1135P | 30   | ✓   | \$1,900.00 | 10/9           | 10/15    | 3        | ✓         | TU-M | 3         |
|        | PROGRAM : 11 EYEWIT NWS<               |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: 11 EYEWIT NWS<               |    |             |      |     |            |                |          |          |           |      |           |
| 19     |  |    | 800P-900P   | 30   | ✓   | \$9,000.00 | 10/9           | 10/9     | 1        | ✓         | TUE  | 1         |
|        | PROGRAM : NCIS                         |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: NCIS                         |    |             |      |     |            |                |          |          |           |      |           |
| 20     |  |    | 900P-1000P  | 30   | ✓   | \$9,000.00 | 10/9           | 10/9     | 1        | ✓         | TUE  | 1         |
|        | PROGRAM : NCIS LA                      |    |             |      |     |            |                |          |          |           |      |           |
|        | CON COM1: NCIS LA                      |    |             |      |     |            |                |          |          |           |      |           |
| OCT/12 |  |    |             |      |     | 89850.00   | CONTRACT TOTAL |          |          | 89850.00  |      |           |
|        |  |    |             |      |     |            | TOTAL SPOTS    |          |          | 37        |      |           |





# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>497905 /                       |  | <b>Alt Order #</b><br>06366337                         |
| <b>Product</b><br>DCCC                                       |  |  |
| <b>Contract Dates</b><br>10/09/12 - 10/15/12                 |  | <b>Estimate #</b><br>1475                              |
| <b>Advertiser</b><br>Democratic Congressional Campaign Commi |  | <b>Original Date / Revision</b><br>10/08/12 / 10/08/12 |
| <b>Billing Cycle</b><br>EOM/EOC                              | <b>Billing Calendar</b><br>Broadcast       | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WFSB                                       | <b>Account Executive</b><br>Heather Uttley | <b>Sales Office</b><br>HRP-WASHING                     |
| <b>Special Handling</b>                                      |  |  |
| <b>Demographic</b><br>Adults 35+                             |  |  |
| <b>IDB#</b>  | <b>Advertiser Code</b><br>11               | <b>Product Code</b><br>14                              |
| <b>Agency Ref</b>  |  | <b>Advertiser Ref</b>                                  |

| *Line | Ch    | Start Date        | End Date        | Description               | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WFSB  | 10/09/12          | 10/15/12        | 11a-12p Price is Right    | 11am - 12pm    |      | :30    |                   |             | NM   | 2     | \$1,500.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 2                 | \$750.00    |      |       |            |
| N 2   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 12pm - 12:30PM |      | :30    |                   |             | NM   | 3     | \$2,250.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$750.00    |      |       |            |
| N 3   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 5pm - 5:30pm   |      | :30    |                   |             | NM   | 2     | \$3,900.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 2                 | \$1,950.00  |      |       |            |
| N 4   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 5:30pm - 6pm   |      | :30    |                   |             | NM   | 3     | \$5,850.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$1,950.00  |      |       |            |
| N 5   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 6am - 6:30am   |      | :30    |                   |             | NM   | 3     | \$4,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$1,400.00  |      |       |            |
| N 6   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 6pm - 6:30pm   |      | :30    |                   |             | NM   | 3     | \$6,750.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$2,250.00  |      |       |            |
| N 7   | WFSB  | 10/09/12          | 10/15/12        | Eyewitness News           | 6:30am - 7am   |      | :30    |                   |             | NM   | 3     | \$4,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$1,400.00  |      |       |            |
| N 8   | WFSB  | 10/09/12          | 10/15/12        | Inside Edition            | 7pm - 7:30pm   |      | :30    |                   |             | NM   | 3     | \$4,800.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$1,600.00  |      |       |            |
| N 9   | WFSB  | 10/09/12          | 10/15/12        | CBS: THE EARLY SHOW       | 7am - 9am      |      | :30    |                   |             | NM   | 3     | \$2,400.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 3                 | \$800.00    |      |       |            |
| N 10  | WFSB  | 10/09/12          | 10/15/12        | Entertainment Tonight     | 7:30pm - 8pm   |      | :30    |                   |             | NM   | 2     | \$3,200.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       | Week: | 10/09/12          | 10/15/12        | MTWTF--                   |                |      |        | 2                 | \$1,600.00  |      |       |            |
| N 11  | WFSB  | 10/13/12          | 10/13/12        | 7a-9a Sat. Eyewitness New | 7am-9am        |      | :30    |                   |             | NM   | 1     | \$700.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 497905 /            | 06366337    |

| Contract Dates      | Product | Estimate # |
|---------------------|---------|------------|
| 10/09/12 - 10/15/12 | DCCC    | 1475       |

| Advertiser              | Original Date / Revision |
|-------------------------|--------------------------|
| Democratic Congression: | 10/08/12 / 10/08/12      |

| *Line  | Ch   | Start Date        | End Date        | Description        | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|--------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -----1-            |                  |      |        | 1                 | \$700.00    |      |       |             |
| N 12   | WFSB | 10/14/12          | 10/14/12        | The Mentalist      | 10pm - 11pm      |      | :30    |                   |             | NM   | 1     | \$7,000.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -----1             |                  |      |        | 1                 | \$7,000.00  |      |       |             |
| N 13   | WFSB | 10/14/12          | 10/14/12        | Patriots Football  | 1:00pm - 7:00pm  |      | :30    |                   |             | NM   | 1     | \$9,500.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -----1             |                  |      |        | 1                 | \$9,500.00  |      |       |             |
| N 14   | WFSB | 10/14/12          | 10/14/12        | CBS Sunday Morning | 9:00am - 10:30am |      | :30    |                   |             | NM   | 1     | \$1,400.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -----1             |                  |      |        | 1                 | \$1,400.00  |      |       |             |
| N 15   | WFSB | 10/11/12          | 10/11/12        | Big Bang           | 8pm - 9pm        |      | :30    |                   |             | NM   | 1     | \$8,500.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | ---1---            |                  |      |        | 1                 | \$8,500.00  |      |       |             |
| N 16   | WFSB | 10/09/12          | 10/15/12        | Eyewitness News    | 11PM - 11:35PM   |      | :30    |                   |             | NM   | 3     | \$5,700.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/09/12          | 10/15/12        | MTWTFSS            |                  |      |        | 3                 | \$1,900.00  |      |       |             |
| N 17   | WFSB | 10/09/12          | 10/09/12        | NCIS               | 8pm-9pm          |      | :30    |                   |             | NM   | 1     | \$9,000.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -1-----            |                  |      |        | 1                 | \$9,000.00  |      |       |             |
| N 18   | WFSB | 10/09/12          | 10/09/12        | NCIS: LA           | 9pm - 10pm       |      | :30    |                   |             | NM   | 1     | \$9,000.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
| Week:  |      | 10/08/12          | 10/14/12        | -1-----            |                  |      |        | 1                 | \$9,000.00  |      |       |             |
| Totals |      |                   |                 |                    |                  |      |        |                   |             |      | 37    | \$89,850.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/15/12 | 37         | \$89,850.00        | \$76,372.50        |
| <b>Totals</b>       | <b>37</b>  | <b>\$89,850.00</b> | <b>\$76,372.50</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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